

WHAT MEMBERS SAY

BRANDING

Since the beginning of 2002, my income has increased by 20%. I've learned to be articulate and how to develop unique branding practices. The training was invaluable. I highly recommend BBI as a marketing and business building advisor and mentor.'

L. Smith, *Notes of Celebration*

'BBI designed and developed our branding campaign and all promotionals. This led to explosive growth as we gained exposure throughout Portland Metro.

T. Beard, *Living After 50.com*

TRAINING

'As good as any marketing seminar that I have been to...message was accurate and timely...and I regularly attend business seminars'

M. Guertin, *Business Consultant*

Joining BBI, ...has been the best thing I did for my business. BBI is all about education for business owners.

C. Williams, *CW Interiors*

'Marti, your energy and light hearted spirit is contagious! Your meetings are right on, and your training is awesome.'

L. Pappas, *Waddell & Reed*

MARKETING ACTIVITIES

'BBI is an excellent concept as it encourages the interaction of businesses. After belonging to leads groups and other networking associations, this is a breath of fresh air. BBI's discipline programs keeps me focused on the basics of what works.'

S. Giordano, *Financial Mortgage Group*

'Building relationships with BBI members and has helped me grow my business. BBI delivers daily international to local news, shows you how to apply and integrate this data into your own business. This step by step solution process makes it easy to understand. The homework in the workshops and practicum have taught me the basic principles of business.'

K. Patching, *Pre-Paid Legal Services*