

To: Business News
From: Marti Peterson, Business Builders International
RE: Employment Expo 11/2/09 Cover Letter

The time has come for all Americans to support every family, business and community. When we all come together, we all win. At **Employment Expo**, we are building a new imprint for the employment search process.

According to recent polls, from major employers to small business owners, the job recruitment and fulfillment process still reveals multiple inefficiencies. To further complicate this dilemma, masses of qualified entry level applicants, blue collar workers and white collar executives are becoming frustrated and now hopeless.

There are several indicators the job search process must radically change, starting with the typical JOB FAIR. Recent visits to local job fairs presented standard programs featuring employers and job applicants without on-site assistance, small group interactive dialog and training workshops. All of these needed services will be available at our Employment Expo.

Exciting news for the business community will also be announced and demoed at the Expo – a breakthrough in new technology with multiple features and benefits utilizing viral marketing.

Time is of the essence, with days away please help us advertise this great opportunity to put our citizens back to work. Let us know if you need any additional information. Press packets available upon request.

Thank you for your support,

Marti Peterson
Business Builders International
503-515-8558
marti@bizbuildersintl.com